

ORGANIZING

in Times of Crisis

Organizations, Institutions & War

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April 2022



GIVE
WAY

30

ROYAL...

Ring Road

RICHFORD



Institutional work

“the purposive action of individuals and organizations aimed at creating, maintaining and disrupting institutions.”

(Lawrence & Suddaby, 2006)

Hackathon4

#Help

#Code

#Donate

When?

19.03-20.03

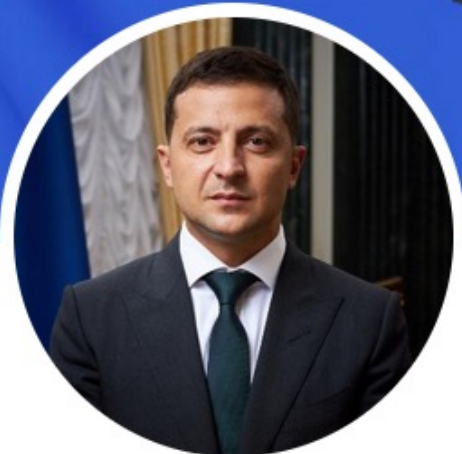
10:00 CET

What?

24h Hackathon

Where?

Online



...

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Володимир Зеленський ✓

@ZelenskyyUa

🇺🇦 Ukraine government official

Президент України

[Translate bio](#)

📍 Україна [president.gov.ua](#) 📅 Joined April 2019

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...

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SUSTAINABLE DEVELOPMENT GOALS

16 PEACE, JUSTICE AND STRONG INSTITUTIONS



Literature & Assignment

Core reading

Hampel, C. E., Lawrence, T. B., & Tracey, P. 2017. Institutional Work: Taking Stock and Making It Matter. In R. Greenwood, C. Oliver, T. B. Lawrence, & R. Meyer (Eds.), ***The Sage Handbook of Organizational Institutionalism*** (2nd ed.): 558–590. London: Sage. [Link](#).

Contemporary news article

Cieslak, M., & Gerken, T. 2022, March 19. Ukraine: How crowdsourcing is rescuing people from the war zone. ***BBC News***. <https://www.bbc.com/news/technology-60785339>.

Background readings

Gkeredakis, M., Lifshitz-Assaf, H., & Barrett, M. 2021. Crisis as opportunity, disruption and exposure: Exploring emergent responses to crisis through digital technology. ***Information and Organization***, 31(1). [Link](#).

Gümüşay, A. A., Marti, E., Trittin-Ulbrich, H., & Wickert, C. 2022. How organizing matters for societal grand challenges. In A. A. Gümüşay, E. Marti, H. Trittin-Ulbrich, & C. Wickert (Eds.), ***Organizing for Societal Grand Challenges***, vol. Research in the Sociology of Organizations: 1–14. Emerald. [Link](#).

Gümüşay, A. A., Raynard, M., Albu, A., Etter, M., & Roulet, T. 2022. Digital technology and voice: How platforms shape institutional processes through visibilization. In T. Gegenhuber, D. M. Logue, B. Hinings, & M. Barrett (Eds.), Research in the Sociology of Organizations. Emerald. [Link](#).

Scheidgen, K., Gümüşay, A. A., Günzel-Jensen, F., Krlev, G., & Wolf, M. 2021. Crises and entrepreneurial opportunities: Digital social innovation in response to physical distancing. ***Journal of Business Venturing Insights***, 15: e00222. [Link](#).

Post-lecture assignment

Identify an organization in any current conflict or war situation and describe how this organization does ‘institutional work’ (300-400 words).

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Thank you.

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